Usama Zahid

Ui/Ux Designer

" People ignore design
  that ignore people. "

Frank Kimero

Creative and detail oriented UI/UX Designer with over 5 years of hands on experience in crafting intuitive, user centric designs for mobile apps, web platforms and brand visuals. Skilled in combining functionality with aesthetics to solve real world problems through design. Experienced in leading design teams, building design systems and delivering impactful solutions across diverse industries. Passionate about motion design, storytelling, and creating experiences that resonate with users.

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Kot Abdul Malik, Lahore

Socials

Instagram
@usamazahid.xyz

Bedance
www.behance.net/pdd045

Twitter
@usama2017a

Linkedin
usamazahid-xyz

Languages

English
Fluent

Urdu
Native speaker

Experience

2024-Present 📍 Lahore
Sr Ui/Ux Designer
Pakalign Studio

Leading UI/UX initiatives across product design, brand identity, and social media campaigns. Collaborating with cross-functional teams to deliver user-centric and visually consistent digital solutions.

2023 - 2024 📍 Lahore
Sr Ui/Ux Designer
Vieapps Studio

Managed a small design team while overseeing UI/UX for mobile applications. Focused on creating seamless user journeys and improving product functionality through post-production enhancements.

2021 - 2023 📍 Lahore
Ui/Ux Designer
Cross code

Designed intuitive interfaces for mobile platforms and contributed to product refinement in post-launch stages. Collaborated closely with developers to implement smooth, responsive user experiences.

2017 - 2021 📍 Lahore
Jr Designer & Ui Designer
K-Tale & Uncle Fixer

At K-Tale, crafted UI for mobile games and supported post-production design efforts. At Uncle Fixer, developed 2D animations for marketing campaigns and designed user interfaces for mobile and web apps with a strong focus on clarity and brand consistency.

Latest projects

Mars Venus Heart Space App

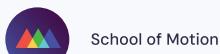Designed an AI therapy app for Dr. John Gray to deliver guidance and build trust in AI.

🎨 https//figma.com

Strong Rental Car Web & App

Solved Problem of Booking car and Summarized just in 3 steps.

🔗 https://StrongrentalCar

Education

School of Motion
Animation Bootcam
Oct 2021

Coursera
Google Ui/UX
Nov 2020

The Futur
Typography & Layouts
Dec 2020

Coursera CAL Art
Specialization In Graphics Design
May 2019

CUI Lahore
Bs Physics
Sep 2016 - july 2020

Skills

🎨 Design

User Experience	User Interface
Web Design	Mobile Design
Brand Identity	Motion Design	Marketing Campaign Designs

⟨⟩ Tools & Other Skillls

Adobe Suites	Figma
Slack	HTML
CSS	BootStrap	Tailwind